



Quality, commitment, service

COLORJET Bangladesh

Complete Corporate Business Profile

Quality • Commitment • Service

Importer • Distributor • Complete Solution Provider for Industrial Digital Printing Technology in Bangladesh.

Particular	Details
Website	www.colorjetbd.com
Hotline	+8809677610610
WhatsApp	+8801954100710
Email	info@colorjet.com.bd
Head Office	Huda Centre, 44 Purana Paltan, Dhaka-1000, Bangladesh

1. Executive Summary

COLORJET Bangladesh is a professional importer, distributor and complete solution provider for industrial digital printing technology in Bangladesh. The company provides advanced printing machines, inks, consumables, spare parts, installation, operator training and after-sales technical support for signage, textile, garment, branding, advertising and print production industries.

Since its official establishment in 2019, COLORJET Bangladesh has grown into a trusted name by focusing on quality products, practical technical support and long-term customer service. With 850+ successful installations across Bangladesh, COLORJET continues to support the industrial digital printing ecosystem.

2. Company Identity

Particular	Details
Company Name	COLORJET Bangladesh
Tagline	Quality • Commitment • Service
Business Type	Importer / Distributor / Solution Provider
Industry	Industrial Digital Printing Technology
Established	2019
Industry Experience	Since 2015
Founder & Managing Director	Md Aktaruzzaman
Core Market	Signage, Textile, Garment, Branding, Print Production
Major Product Lines	Eco Solvent, Sublimation, UV, DTF, Heat Transfer, Cutting, Laminating, Ink, Spare Parts

3. About COLORJET Bangladesh

COLORJET Bangladesh was founded with a clear objective: to provide reliable industrial digital printing solutions to the Bangladeshi market with strong technical support and professional after-sales service.

The company works as a complete printing technology partner. From machine selection to installation, calibration, training, production support, spare parts supply and long-term technical service, COLORJET supports customers at every stage of their business journey.

4. Founder & Managing Director



Md Aktaruzzaman
Founder, CEO & Managing Director

His professional journey in printing technology started in 2015. Through hands-on market experience, technical understanding and a customer-focused business vision, he established COLORJET Bangladesh in 2019.

Leadership philosophy: selling a machine is not the end of the relationship. It is the beginning of a long-term technical partnership with the customer.

5. Vision, Mission and Core Values

Vision

To become Bangladesh's most trusted and leading industrial digital printing solution provider by delivering advanced technology, reliable products, professional technical service and long-term customer support.

Mission

- Provide high-quality industrial printing machines and related solutions.
- Help customers select the right technology for their business.
- Ensure professional installation, calibration and operator training.
- Provide reliable spare parts, inks and consumables.
- Reduce customer downtime through responsive technical service.
- Build a strong service-based industrial printing ecosystem in Bangladesh.

Core Values

- Quality
- Commitment
- Service
- Trust
- Innovation
- Responsibility

6. Product Portfolio

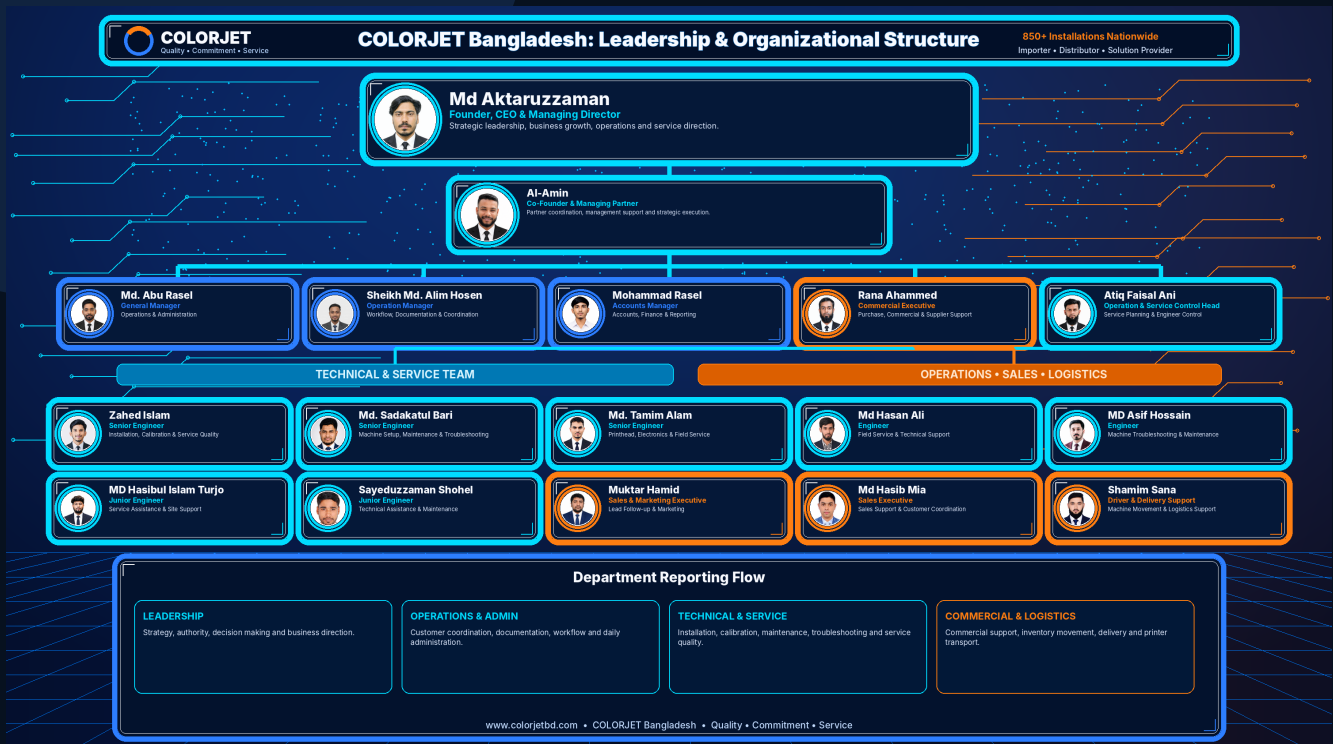
Category	Key Products / Applications
Signage Printing Solutions	6 Feet and 10 Feet Eco Solvent Printers, Epson i3200, XP600 and dual head printers for billboard, banner, vinyl, backlit and signage production.
Textile & Sublimation	PRINTDOT F1 Industrial Sublimation Series, multi-head printers and Kyocera solutions for garment and textile production.
Heat Transfer Solutions	420mm, 600mm, 800mm and industrial calendar heat transfer machines for roll-to-roll production.
UV Printing Solutions	UV flatbed, roll-to-roll, hybrid and customized UV setups for acrylic, glass, PVC, leather, metal, wood and gift items.
DTF Printing Solutions	DTF printer, film, ink, powder, shaker and complete DTF setup for garment decoration.
Ink, Consumables & Spare Parts	Eco solvent, sublimation, DTF, UV inks, printheads, boards, pumps, sensors, media, cleaning solution and maintenance accessories.

7. Services

- Machine consultation and technology selection.
- Machine installation and production-ready setup.
- Operator training and RIP software guidance.
- Technical troubleshooting by field visit, phone, WhatsApp and remote support.
- Spare parts support and ink/consumables supply.
- After-sales service and long-term customer support.

8. Our Team and Organizational Structure

COLORJET Bangladesh is operated by a professional team with experience in management, technical service, operations, sales, customer support, accounts, commercial activities and logistics.



Department	Responsibility
Managing Director	Business strategy, leadership, supplier relationship, brand development and major decision-making.
Partner / Co-Founder Level	Business coordination, operational decision support and customer relationship.
General Management	Daily office operation, team supervision and customer coordination.
Operations Management	Order processing, delivery coordination, service scheduling and workflow.
Accounts & Finance	Billing, payment tracking, supplier payment, expense control and reporting.
Commercial Department	Import documentation, LC/TT tracking, shipment coordination and customs workflow.
Sales & Marketing	Customer inquiry, product presentation, lead follow-up and campaign support.
Technical Service	Engineer scheduling, machine installation, troubleshooting and service reports.

9. Business Process

- Customer inquiry
- Requirement analysis
- Machine recommendation
- Quotation preparation
- Order confirmation
- Payment and documentation
- Delivery planning
- Machine installation
- Calibration and test print
- Operator training
- After-sales support
- Spare parts and consumables support
- Service follow-up

10. Customer Segments

- Signage companies
- Digital printing businesses
- Textile printing factories
- Garment manufacturers
- Advertising agencies
- Branding companies
- Print production houses
- Sublimation businesses
- DTF startups
- UV printing businesses
- Corporate branding suppliers
- Industrial print entrepreneurs

11. Industries We Serve

Industry	Solution
Signage Industry	Eco solvent printer, cutting plotter, laminator, ink and media
Textile Industry	Sublimation printer, heat transfer roller, sublimation ink and paper
Garment Industry	DTF printer, sublimation solution and heat transfer
Advertising Industry	Large format printer, vinyl, banner and backlit solution
Branding Industry	UV printer, signage printer and finishing equipment
Print Production	Complete machine, ink, spare parts and support

12. Competitive Advantages

- Complete solution under one company: machine, ink, spare parts, consumables, installation and service support.
- Technical knowledge-based sales with practical advice before purchase.
- Strong after-sales support focused on productivity.
- Nationwide installation experience with 850+ successful installations.
- Category expertise in signage, sublimation, textile, UV and DTF printing.
- Customer relationship focus and long-term business support.

13. Milestones and Future Vision 2030

Year	Milestone
2015	Industry journey and practical experience started
2019	COLORJET Bangladesh officially established
2020 onward	Expanded machine, ink and spare parts supply
2021 onward	Strengthened technical service and customer support
2023 onward	Increased nationwide installation coverage
2025	Crossed 850+ successful installations nationwide
2026	Focused on digital systems, ERP, stronger branding and service expansion

Future Vision 2030

- Expand nationwide technical support.
- Build a stronger digital service system.
- Improve ERP-based stock, sales and service tracking.
- Develop professional customer training programs.
- Build stronger online product pages and SEO content.
- Strengthen spare parts and consumables supply.
- Improve engineer scheduling and service reporting.
- Build a trusted corporate brand in the printing technology sector.

14. Contact Information

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YouTube	youtube.com/colorjetofficial

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